

Conference Program

06 October 2017

10:00 Registration

12:00 Lunch

14:00 Opening

14:15 Ahmet Konrot (Keynote Speech)

14:45 Hakkı Aktaş (Keynote Speech)

15:15 Zafer Erdoğan (Keynote Speech)

16:00	İrem Akçam Yalçın	The Effect of Basic Webquest Course on Classroom Teacher Candidates' Attitudes towards Use of Computer Based Education	Hall I
16:20	Ali Şimşek Taner Kızıllhan	Who are Better Digital Citizens, Professors or Students? An Exploratory Study in Leading Faculties of Communication in Turkey	Hall I
16:40	Filiz Göktuna Yaylacı Ali Faruk Yaylacı	How the Turkish Press is Covering Syrian Refugee Education: A Critical Discourse Analysis	Hall I
17:00	İşıl Güneş Modiri Dilek	Comparison of General Music Culture of Citizens Living in Neighbormetropolises Trabzon/Turkey and Batum/Georgia	Hall I
17:20	Filiz Yalçın Tılfarlıoğlu Star Sherwani	EFL Learners' Autonomy, Self-Esteem, and Choice of Vocabulary Learning Strategies	Hall I
17:40	Sameer Bawaneh Areen Alkhateeb	Cloud Computing Architectural Design Model for scientific research and Unified Education System	Hall I

16:00	Gülçin İpek Emeksiz	Social Media Usage of Small and Medium Sized Companies: Do they Get a Competitive Advantage?	Hall II
16:20	Özgül Dağlı	Personality Analyzes of the Most Popular Brands that Young People Prefer in Social Media	Hall II
16:40	Ruçhan Gökdağ	University Students' Reactions to Stress and How they Cope with Stress	Hall II
17:00	Ruçhan Gökdağ	The Painful Face of Emotional Relationships: Flirting Violence	Hall II
17:20	Ülfet Kutoglu Kuruc Baruck O. Opiyo	A Study of Opportunities and Obstacles of Social Media Uses in Contemporary PR Practices: A Call to Cautious Celebration of the Benefits of New Technologies	Hall II
17:40	Ali Şimşek Kemal Elciyar	The Effects of Social Media on Political Participation Behaviors of University Students	Hall II

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09:00	İsmail Kılıçarslan Yusuf Tola Mustafa Of	Business Management Students' Learning Styles in Distance Education	Hall I
09:20	Mustafa Of Kazım Kahraman	Accounting and Task Application Students' Learning Styles in Distance Education	Hall I
09:40	Mustafa Of Kazım Kahraman	Computer Programming Students' Learning Styles in Distance Education	Hall I
10:00	Bülent KOPARAN Sinan Aydın Fatma KÖŞ AYDIN Kazım Kahraman	On the Attitudes of Construction Technology Students towards Information and Communication Technology	Hall I
10:20	Coffee Break		
10:40	Sinan Aydın Celal MUTLU	Attitudes towards Online Web Assisted Learning: Business Management Students	Hall I
11:00	Sinan Aydın	A Study on Accounting and Tax Application Students' Attitudes towards E- Learning	Hall I
11:20	Nevin Algül	Bilgiyi İlk Aktarma Yöntemlerinin Türkçe ve Matematik Dersi Üzerinden Düşünme Sürecini Etkileyip Etkilemediği Üzerine Bir Deneme	Hall I
11:40	Sevim Sevgi	Pre-Service Elementary Teachers' Views about Usage of Fraction Strips	Hall I

09:00	Saudat Salah ABDULBAQI Abdulgaffar O. Arikewuyo Olabola Taye OMISORE	Post it, Share it, Like it: Motivations behind Wedding Posts on Social Media among Nigerian Youth	Hall II
09:20	Hyun Jung Yun Blake Farrar	The News Media Outlet is the Message	Hall II
09:40	Sarah Gambo Ifeoma Onyenegecha	Survey on Use of Language on Social Media: English versus Turkish in North Cyprus	Hall II
10:00	Halime Yücel Michel Bourse	Image and Touristic Discourses: Turkey Seen by Advertisements	Hall II
10:20	Coffee Break		

10:40	Mahdi Masoumzadeh	How to Design More Conspicuous Product Images for Online Marketing without Changing the Original Content	Hall II
11:00	Mehrdad Lashgari	The Impact of Designers on Society and Culture through the Technology of Internet of Things	Hall II
11:20	Mehrdad Lashgari Mohsen Tabari	Designing a Product to Increase Teamwork in Children 7-13 with Persuasive Design	Hall II
11:40	Zainul Abedin	"Bouncing Back" of Communication Cultures: Surfing through McLuhan's Media Myths	Hall II

09:00	Cuneyt Suheyl Ozveren Edward Simpson	Embedding Transition Pedagogy For Curriculum Change a Discontinuation Management	Hall III
09:20	Ersin Topçu	TEOG Tarih Sorularının Yenilenmiş Bloom Taksonomisine Göre Analizi	Hall III
09:40	Hanife Gülhan Orhan-Karsak	The Effects of the Use of Blog-Based Portfolios with Large and Small Groups on the Self-Confidence of Using Instructional Technologies	Hall III
10:00	Mustafa Kale Imray NUR Iknur OZTURK	Examination of Preschool Teachers Views on Organizational Toxicity Based on Spiral of Silence Theory	Hall III
10:20	Coffee Break		
10:40	Mustafa Sırakaya Didem Alsancak Sırakaya	The Investigation of Associate Degree Students' Nomophobia Levels in terms of Various Variables	Hall III
11:00	Oğuzhan Gözek	Derin Beyin Egzersizleri ile Öğrenme ve Öğretme Metodu	Hall III
11:20	Huseyin Uzunboylu Mobina Beheshti	An Investigation through Content Analysis in Infographics	Hall III
11:40	Tea In Han	A Study on the Learning Satisfaction of the Lessons Using SNS in a Vocational School	Hall III

12:00 Lunch

13:00	Pouratashi Mahtab	Academic Burnout and Academic Performance of Agricultural Students	Hall I
13:20	Varda Bar Aviv	Teaching Science for Sustainability at the Computerized Greenhouse	Hall I
13:40	Zamani Asghar	Knowledge Sharing among Faculty Members in Research Institutes in Iran	Hall I
14:00	Tosin E. Akinduyo Florence.O Ojewola	Low Enrolment of Female Students in Science Subjects	Hall I
14:20	Coffee Break		
14:40	Veronika Yarnykh	Educators' Participation in Forming of Media Image of Educational Organization	Hall I
15:00	Nimra Munir Iftakhar Ahmad Baig	Concept Mapping of Conflict Management Approaches at Secondary Schools	Hall I
15:20	Syed Zafar Abbas	Education is an Industry	Hall I
15:40	Tea In Han	A Study on the Learning Satisfaction of the Lessons Using SNS in a Vocational School	Hall I
16:00	Cansu Bakırcı Sevil Büyükalın Filiz	Problems and Solution Proposals in "School Experience and Teaching Practice" Courses in Department of Mathematics Education	Hall I
16:20	İbrahim Dalkılıç	Global Şirketlerin Glokal Reklam Stratejileri	Hall I

13:00	Ece Kahraman	Learning from Interpersonal Communication Course	Hall II
13:20	Güllü Yakar	An Alternative Method and Display for Content Analysis Textual Visualization	Hall II
13:40	Mustafa Özgür Seçim	Problems and Possible Solutions of Communication Education in the Turkish Higher Education System: Department Name Problems	Hall II
14:00	Sanem Bengü Uygunkan	Olfactory Communication	Hall II
14:20	Coffee Break		
14:40	Adeola Elegu	Digital Conversations on the Blogosphere	Hall II
15:00	Peter Esuh Aniekan Umanah	Advertising Billings in the 2015 Presidential Electioneering Campaigns in Nigeria	Hall II
15:20	Sarah Gambo Bahire Ozad	Use of Language on Social Media among Nigerian Young Adults	Hall II
15:40	Sarvenaz safavi Yunus Luckinger	Bringing Back the Image into its Frame: Barthes's Soldier and Contextual Criticism	Hall II
16:00	Fatih Özkan Fulya Öner Armağan	Determination of Misconceptions by Developing the Two-Stage Multiple-Choice Test for 7th Grade Digestive System	Hall II

13:00	Deniz Kılıç Sibel Onursoy Haluk Birsen	What Factors Make a Difference on Newspaper Reading? Eye-Tracking Analyse on Gender, Visuality, Design, and News Topic	Hall III
13:20	Funda Erzurum İncilay Cangöz	How Do the Journalism Students in Turkey Evaluates their Profession?	Hall III
13:40	Haluk Birsen	Digital Migrants and New Media: The Experiences, Thoughts and Observations	Hall III
14:00	Özgül Birsen Şule Yüksel Özmen	Analysis of Solar Eclipse News from the Science Journalism Framework	Hall III
14:20	Coffee Break		
14:40	Sibel Onursoy	New Forms of Writing and Literacy: Emoji	Hall III
15:00	Şükrü Cankaya Oğuz Serin	Analysis of the Relationship between School Heads' Leadership, Problem Solving and Critical Thinking Skills	Hall III
15:20	Nevin ALGÜL	Digital Humanization on Quantum (Multiple Thinking Action), Processable Collective Raw Mind, Youtuber, Apple: Netflix Related with Semiotics	Hall III
15:40	Nevin ALGÜL	Bilgiyi İlk Aktarma Yöntemlerinin Türkçe ve Matematik Dersi Üzerinden Düşünme Sürecini Etkileyip Etkilemediği Üzerine bir Deneme (Düşünmenin Tasarlanması, Yaratılmış Kafalar)	Hall III
16:00	Murad Özdemir	Ear-Witnessing Turkish Serials: An Ethnography of Turkish Television Serial Music Production	Hall III